

INTRODUCING OUR NEW

CORPORATE START-UP PROGRAMME

powered by Porto Business School

A unique capacity building programme in Portugal, launched by Porto Business School, for Corporates and Start-ups at the same time, so that both understand how to value common opportunities, how to communicate with each other, and how to unite in order to create value together.

The first edition has the support and co-financing of the BIOPOLIS N2020 Project, which operates in the themes of Environment, Biodiversity and Agriculture, Genetics, Environmental Biology, Ecosystem Research and AgroBiodiversity.

DIRECTED BY RODRIGO DE ALVARENGA

HYBRID PROGRAMME | 9 WEEKS | 10 HOURS PER WEEK

Developed as a learning-by-doing experience, the Programme uses the most modern concepts and methodologies in the global market to support companies and organisations, as well as start-ups, to connect and create future value together. Supported by a Partner, Build, Buy or Invest approach, and delivered by invited experts from Europe and the US, the Corporate Start-up Programme is designed to build, in an applied way, a unique hands-on learning process.

EVERYTHING STARTS WITH A SPARK!

18 SEPTEMBER TO 24 NOVEMBER

WHAT WILL YOU GAIN?

CORPORATES

- Opportunity to network and form partnerships with startups.
- A chance to learn about the latest innovation tools, strategies, and methodologies.
- Foster a mindset of adaptability, agility, and forward-thinking.
- Real-world opportunities.

Product Development

Digital Transformation

Innovation

Sustainability or ESG

Strategy

Marketing

Finance

START-UPS

- A chance to connect with corporations interested in their areas of operation.
- Access to resources and guidance.
- Learning opportunities to understand the corporate landscape
- Insights on how to adapt to corporate needs.

Decarbonisation

Climate Change

Biotechnology

Nature-Based Solutions

Agrotechs

APPLY NOW

 corporatestartuppbs.pt

 corporatestartup@pbs.up.pt

 [/corporate-start-up-programme](https://www.linkedin.com/company/corporate-start-up-programme)